# **TrustLaw**



GIVING PROGRAMME



# TrustLaw GIVING PROGRAMME

Founded in 2010, TrustLaw is the award-winning, global legal pro bono service of the Thomson Reuters Foundation – an independent charity, registered in the UK and the US. We are the largest pro bono network in the world. For more than a decade, TrustLaw has helped transform the pro bono landscape by expanding access to legal support for NGOs and social enterprises at the frontlines of social change and by helping law firms and in-house legal departments to develop and strengthen their pro bono programs across the globe.

TrustLaw promotes human rights, fosters inclusive economies and advances media freedom across the globe through:

- advisory legal support
- groundbreaking research
- innovative training courses and
- knowledge-sharing resources and tools.

Using pro bono legal support to accelerate social impact is extraordinarily powerful. TrustLaw's work with thousands of lawyers, NGOs and social enterprises over the years has resulted in real and lasting change – from <u>protecting</u> the rights of refugee and migrant women, to <u>supporting rainbow families</u> and <u>sustainable reforestation efforts</u>; from providing <u>refuge to women and girls facing domestic violence</u>, to ensuring that more than **24,000** <u>pre-trial</u> <u>detainees were freed and their human rights were respected</u>.

Our projects have won <u>The Lawyer</u> and <u>PILnet</u> awards, among others, highlighting the life-changing impact of pro bono collaborations. At the start of 2024, we marked our **10,000th pro bono connection** between leading law firms and high-impact organisations.

Our work has only just begun. As the world faces global challenges such as closing civic space, declining democracy, systemic inequality and climate and biodiversity breakdown, the role of pro bono lawyers has never been more essential to support those working at the frontlines to build more inclusive, equitable and sustainable societies and economies.

The generosity of our Giving Programme members is transformational for TrustLaw, enabling us to drive innovative pro bono projects and initiatives designed to strengthen civil society, respond to ongoing global threats, and increase access to legal support for vulnerable communities when and where it is most critically needed.

We invite you to consider making an annual contribution to TrustLaw's Giving Programme and join a group of exceptional partners who provide ongoing support to help us achieve impact across the globe.



# **MAKING IMPACT**

Your generosity is truly transformational for TrustLaw, enabling us to drive innovative pro bono projects and initiatives designed to strengthen civil society, respond to ongoing global threats and increase access to legal support for vulnerable communities when and where it is most critically needed.

In the last five years, the generosity of our partners allowed us to:

- **Relaunch the** <u>TrustLaw Index of Pro Bono</u>, a valuable tool for benchmarking global trends in pro bono and good practices.
- Remain agile by responding to crises and test innovative approaches including in response to: <u>COVID-19</u>, the war in Ukraine, the humanitarian crisis in Venezuela, and growing <u>waves of legal threats to independent media and journalists</u> around the world.
- Continue to <u>deepen our foundational pro bono support for impactful NGOs and social enterprises</u> preserve civic space and foster positive social and environmental change.
- And so much more.



Thanks to TrustLaw, we were able to reach new heights in our journey of working to end gender-based violence. We co-hosted a legal clinic and received six-figure value pro-bono work by leading law firms ... Not only did this positively impact our annual income, but all the legal work also strengthened our alliance with our partners while delivering top-quality work to the most vulnerable members of our community.

The Vavengers, TrustLaw member



<sup>\*10,000</sup> connections is the number of the times we have connected a legal team to an NGO or social enterprise for legal assistance.

<sup>\*\*199</sup> jurisdictions represents the number of jurisdictions where we've connected projects.





# **LOOKING TO THE FUTURE**

To meet the needs of civil society and drive systemic change, TrustLaw is continuing to expand and deepen its programming and to create an ecosystem that leverages the power of the TrustLaw community as a global changemaker.

We are aiming to strengthen civil society and the pro bono ecosystem through:

#### Scaled programming

- Expanding access to legal support for NGOs and social enterprises around the world by leveraging technology and scaling our programming where our support can have the greatest impact.
- Launching a Legal Hub for Media to facilitate legal support for journalists and media organisations to better protect and defend against growing legal threats to media freedom and democracy.
- Expanding and enhancing key pro bono sector resources, such as the TrustLaw Index of Pro Bono, and creating new guides and resources to support the development of the pro bono ecosystem, such as our Measuring Pro Bono Impact guide.
- Looking at innovative ways to amplify the reach, use and impact of legal research, including the development of novel, practical, and tech-forward outputs and dissemination plans and advocacy tools.

#### A smarter and more impact-driven service

- Continuing to refine and enhance our online portal the face and engine of our programme. We are striving to build a better digital platform that offers a customized, user-friendly experience for our members and makes pro bono more accessible.
- Developing a new Monitoring, Evaluation, Accountability and Learning (MEAL) framework to strengthen our focus on outcomes and enhance our ability to capture and communicate feedback and results. We will also enable our members to better track and report on the results of the pro bono projects they take on through TrustLaw through impact dashboards and more quality feedback.

To help us deliver this ambitious agenda, please consider making an annual contribution to TrustLaw's Giving Programme who provide ongoing support to the TrustLaw service across the globe.



# GIVING PROGRAMME

Your generosity is critical for TrustLaw to be able to undertake this transformation and continue mobilizing pro bono to serve the growing and critical needs of the most vulnerable communities around the world.

Please consider making an annual contribution to TrustLaw's Giving Programme and join a group of exceptional partners who provide ongoing support to the TrustLaw service across the globe. We invite you to consider the levels of support below:

CHAMPION £50,000
LEADER <b>£30,000</b>
PARTNER £20,000
FRIEND <b>£10,000</b>
ALLY <b>£5,000</b>

LATHAM&WATKINS Linklaters

HASTINGS



Freshfields Milbank Ashurst

Our partnership with TrustLaw spans more than a decade. In that time, they have invested in getting to 66 know us as much as we've sought to collaborate with them, which has opened the door to hundreds of exciting, diverse and meaningful engagements around the world. Without a doubt, our partnership with TrustLaw has been fundamental in helping us create the foundation needed for growing and supporting our global pro bono program.

Wendy Atrokhov, Senior Director - Global Citizenship & Community Engagement, Latham & Watkins

Pro bono brokerages are indispensable to the provision of free legal service, so it's important that they receive corporate support. TrustLaw is so much more than a brokerage – it is a whole ecosystem raising awareness of the world's most critical issues while also providing ways to address them. We are truly proud to partner with TrustLaw.

Elsha Butler, Head of Pro Bono Practice, Linklaters





In appreciation of your support, we are pleased to offer our Giving Programme partners the following opportunities:

### **GIVING PROGRAMME BENEFITS**

	Recognition on TrustLaw's website	Guaranteed passes to Trust Conference (invite-only)	Recognition in comms throughout the year (e.g. TL Awards, and signature events/ campaigns)	Access to exclusive end-of-year impact report and enhanced feedback collection, tracking results of TrustLaw projects	Opportunity to co-develop and co-host with TrustLaw a custom workshop, webinar, training or similar event	Up to two custom impact stories each year, developed by the TrustLaw team to aid in communicating your pro bono impact	Recognised as a Friend of Trust Conference, with branding at the Conference and exhibition space
Champion £50,000	Most prominent	6 passes	Special recognition and social media profile	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
<u>Leader</u> £30,000	Prominent	5 passes	Special recognition and social media profile	<b>√</b>	<b>√</b>		
<u>Partner</u> £20,000	Prominent	4 passes	<b>✓</b>	<b>✓</b>			
<u>Friend</u> £10,000	<b>✓</b>	3 passes	<b>✓</b>				
<u>Ally</u> £5,000	<b>✓</b>	2 passes					

We are happy to discuss customised Giving Programme participation or tailored recognition of Giving Programme contributions towards certain signature initiatives such as the TrustLaw Index of Pro Bono or the Legal Hub for Media. For inquiries, please contact Carolina Henriquez-Schmitz, Director of TrustLaw, at <a href="mailto:carolina.henriquez-schmitz@thomsonreuters.com">carolina.henriquez-schmitz@thomsonreuters.com</a>